



Roberta Bondar  
**Bondar Beat**  
Starbucks CO

## Starbucks: The Way I See It # 87

### Sparking conversation

In the tradition of coffee houses everywhere, Starbucks has always supported a good, healthy discussion. To get people talking, “The Way I See It” is a collection of thoughts, opinions and expressions provided by notable figures that now appear on our widely shared cups.

### A range of voices

We invited a group of people who brought both diversity and life experiences to the mix. Those who accepted, offered pearls of their life experiences to entertain, engage and hopefully get us all thinking.

Roberta Bondar was invited to give her thoughts and the following quote will be seen on Starbucks coffee cups in 4,673 stores across the U.S. and Canada this year.

*“Imagine the Moon as an international preserve, with research and education potential, summer camps, environmentally friendly industry and tourism – a test of human ethics for space exploration.”*

– Roberta Bondar,  
Astronaut, scientist, physician, author,  
photographer and Canada's first woman in  
space.